



**World Regions Forum**  
**Milan, 28 29 30 September 2011**  
*"Multilevel governance and civil society  
for innovation and growth"*

**Wednesday 28<sup>th</sup>** New Milan Congress Center MiCo

**15.00**

**Workshop**

**"Strengthening Business and Innovation among the enterprises of the WRF: scenarios, conditions and opportunities"**

**Thursday 29<sup>th</sup>** New Milan Congress Center MiCo

**9.30**

**Workshop**

**"Researchers' mobility for innovation"**

**14.00**

**Workshop**

**"Sustainable using and shared management of water"**

**14.30**

**Workshop**

**"Cancer care and bio-banks: current networks and potential for cooperation"**

**Friday 30<sup>th</sup>** Palazzo Lombardia,

**9.00**

**Governors' and Political Leaders' Meeting**

**"Multilevel governance and civil society  
for innovation and growth"**





**Wednesday 28<sup>th</sup>**

**Workshop**

**“Strengthening Business and Innovation among the enterprises of the WRF: scenarios, conditions and opportunities”**

*Venue:* New Milan Congress Center MiCo, Amber Room, 5+6

*Working language:* English

15:00 – 15:10

**Opening addresses**

- Roberto Formigoni, President, Lombardy Region
- Nomvula Mokonyane, Premier of Gauteng

15.10 -15.20

**Introduction**

Alberto Brugnoli, Director, Éupolis Lombardia

15:20 – 15:45

**Speeches**

*Facilitator:* Paolo Alli, Undersecretary for Programme Implementation and Expo 2015, Lombardy Region

- Sergio Dompé, President, Dompé Farmaceutici spa
- Massimo Ponzellini, President Impregilo
- Nicola Ciniero, President and CEO, IBM Italia

*Topics*

- International dimension of enterprises as mean for business development during periods of crisis.
- How Public Institutions and World Regions Forum can support enterprises willing to innovate and strengthen their business.
- Economic and financial features facilitating trade among the WRF partner regions; how to increase and to protect innovation and intellectual property.

15:45 – 16:00

Coffee Break

16:00 – 17:45

**Roundtable discussion**

**Facilitator:** Giorgio Squinzi, President of the Technical Committee for Europe – Confindustria and President of Mapei

17:45 - 18:00

Conclusions

Final Remarks -the role of subnational government as facilitator of business growth and development



**Thursday 29<sup>th</sup>**

**Workshop  
"Researchers' mobility for innovation"**

*Venue:* New Milan Congress Center MiCo Amber Room, 5+6

*Working language:* English

9:30 – 9:35

**Opening address**

Alberto Cavalli, Undersecretary to the President for University and Research, Lombardy Region

9:35 -9:45

**Introduction**

Alessandro Colombo, Director Governance and Institutions, Éupolis Lombardia

9:45 – 10:15

**Research and Training Cooperation**

*Experience of Scientific cooperation*

Peter Schwartz, Università di Pavia

**Fostering application of scientific research for the industry and business**

*In progress experiences*

Carlo Mango, Cariplo Foundation

10:15- 11:00

**Roundtable discussion**

*Facilitator* Marino Regini, Deputy Rector, Università degli Studi di Milano

11:00 –11:15

Coffee Break

11:15 -12:30

**Roundtable discussion**

*Facilitator* Marino Regini, Deputy Rector, Università degli Studi di Milano

12.30 – 12.45

**Conclusions - Adoption of a final Joint Declaration**

12:45

Buffet lunch



**Thursday 29<sup>th</sup>**

**Workshop  
"Sustainable using and shared management of water"**

*Venue:* New Milan Congress Center MiCo Amber Room, 5+6

*Working language:* English

- 14:00 – 14:10      **Introductory remarks**  
Franco Picco, General Director Environment Energy and Public Utilities of Lombardy Region
- 14:10 – 14:25      **Climate Change and water availability**  
Giampiero Maracchi, Italian leading expert in Climatology, Chairman at World Meteorological Organization's Commission for Agricultural Meteorology. President of Foundation for Climate and Sustainability
- 14:25 – 14:40      **Use planning and water balances**  
Giorgio Cesari, National Coordinator of Authority for Italian River Basin District
- 14:40 – 14:55      **Economic instruments for sustainable water use**  
Lanfranco Senn, Full Professor of Regional Economics, Bocconi University and Director of CERTeT-Bocconi, Centre for Research on Regional Economics, Transport and Tourism. President of Metropolitana Milanese s.p.a.
- 14:55 – 15:10      **Challenges for integrated urban water management**  
Alessandro Paoletti, Professor, Department of Environmental, Hydraulic, Infrastructures and Surveying Engineering, Politecnico di Milano
- 15:10 – 16:15      **roundtable discussion**  
*Moderators* Franco Picco, General Director for Environment Energy and Public Utilities of Lombardy Region and Fabrizio Piccarolo, Lombardy Foundation for Environment
- 16:15 – 16:30      Coffee Break
- 16:30 -17:45      **Speeches of the delegates from the partner regions: roundtable discussion**
- 17:45 – 18:00      **Conclusions**  
Adoption of a **final statement towards a "Water Pact"**



**Thursday 29<sup>th</sup>**

**Workshop**  
**"Cancer care and bio-banks: current networks**  
**and potential for cooperation"**

*Venue:* New Milan Congress Center MiCo Amber Room 7+8

*Working language:* English

*Facilitators:* Carlo Lucchina, General Director for Healthcare of Lombardy Region  
Marco Pierotti, Istituto Nazionale Tumori-Fondazione di Milano

14:30 – 14:40 **Introduction**  
Carlo Lucchina, General Director for Healthcare of Lombardy Region

14:40 – 15:10 **Towards personalised and predictive medicine: Models and tools of Clinical Governance**  
Giuseppe Pelicci, Scientific Director, European Institute of Oncology  
**New models for drug development: Academia point of view**  
Marco Pierotti, Scientific Director, Istituto Nazionale Tumori  
**New models for drug development: Industry point of view**  
Alberto Sciumè, President, Nerviano Medical Sciences

15:10 – 16:00 **Roundtable discussion:**  
*Facilitators*

- Marco Pierotti, Scientific Director, Istituto Nazionale Tumori
- Enrica Morra, Head of the Division of Hematology and Director of the Oncology Department, Niguarda Ca' Granda Hospital of Milan
- Giancarlo Fontana, MD San Carlo Borromeo Hospital and Health Department of the Region of Lombardy

16:00 – 16:15 Coffee Break

16:15 -17:15 **Roundtable discussion**

17:15 – 17:30 **Conclusions**  
Adoption of the **Joint Declaration**



**Friday 30<sup>th</sup>**

**Governors' and Political Leaders' Meeting  
"Multilevel governance and civil society  
for innovation and growth"**

Venue: Palazzo Lombardia, 1<sup>st</sup> floor

*Simultaneous translation will be provided in all the partners' languages.*

*The plenary session is open to delegations from the private sector, companies, academic I institutions, research centers of partner regions.*

9:00 - 9:30 Welcome to the official delegations

9:30 **Opening addresses**

- Franco Frattini, Italian Minister of Foreign Affairs

9:40 **Introductory speech**

- Roberto Formigoni, President, Lombardy Region

10:00 **Speeches of Head of Delegations of the World Regions Forum**

- Nomvula Mokonyane, Premier of **Gauteng**
- Jean-Jack Queyranne, President of **Rhône-Alpes**
- Cristal Thomas, Deputy Governor for the State of Illinois, **Illinois**
- Vasily Nicolaevich Kichedji, Vice Governor, **St. Petersburg**
- Josef Frey, spokesman for European affairs of the Green Party's parliamentary group, **Baden-Württemberg**
- Edson Giriboni, Secretary of Sanitation and Water Resources **São Paulo**
- Percival Manglano Albarcar, Regional Minister for economy and Finances, **Comunidad de Madrid**
- Marc Croteau, Deputy Minister for International Relations, **Quebec**
- Senén Florensa, Secretary for Foreign Affairs, **Generalitat de Catalunya**
- Sam Tan Chin Siong, Senior Parliamentary Secretary, Ministry of Foreign Affairs & Ministry of Community Development, Youth and Sports and Mayor, Central Singapore District, **Singapore**
- Kshatrapati Shivaji, Principal Secretary, Industry, Government of **Maharashtra**
- Alberto Pérez, Chief of Cabinet of Ministers, **Province of Buenos Aires**
- Shao Huixiang, Deputy Director General, Foreign Affairs Office, Shanghai Municipal People's Government, **Shanghai**
- Jaime Parada Ávila, President of the Institute of Innovation and Technology Transfer I2T2, **Nuevo Leon**
- Elizabeth Steel, Massachusetts Office of International Trade & Investment, **Commonwealth of Massachusetts**

12:15 **Conclusions and Adoption of the final Declaration**

12:30 **Signature of Bilateral Agreements**



- 12:45            **World Regions Forum 2011 Family Photo**  
Piazza Città di Lombardia
- 13:00 -14:30      Lunch  
*39<sup>th</sup> floor - foyer 1<sup>st</sup> floor*
- 15:00 – 16:15    **Expo 2015 and the World Regions Forum**  
Presentation to the delegations of the Universal Exposition Milan and the Lombardy Region will host in 2015.  
*Expo 2015 spa and Lombardy Region*
- **Opening**  
Roberto Formigoni, President, Lombardy Region
  - **Expo 2015: overview**  
Diana Bracco, President of Expo 2015 S.p.A.  
Giuseppe Sala, CEO of Expo 2015 S.p.A.
  - **The participation pattern**
  - **Participation opportunities for partners of the World Regions Forum**
  - **Next steps: International Participants Guide and the International Participants Meeting**



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